

Asset Manager with the owner's perspective

As a fully integrated real estate company, retail and hospitality property owner and value creator in family ownership, Jagdfeld Real Estate (JRE), based in Düren, develops and manages a broad portfolio covering retail, residential, office and hotel properties. It also welcomes third-party mandates.

For over 45 years, JRE, as part of the Jagdfeld Group, has been successfully developing, realising and managing retail, office, hotel and residential properties with great **enthusiasm**. More than 800 properties with a volume of over five billion euros have been realised and managed since then. Currently, 200 **specialists** manage properties worth approximately 3 billion euros with a total area of approximately 717,000 m².

In collaboration with renowned architects, data analysts and market researchers, **individual location concepts** are created for retail, residential, office and hotel properties – either as standalone or mixed-use projects. JRE implements these projects entirely from **a single source**. The holistic project development solutions for **shopping centres**, retail parks, residential properties and student accommodation, among others, are



JRE management: Christoph Stoll and Benedikt Jagdfeld (from left)
Photo: JRE



Forum Köpenick: Project development, asset, property and centre management, and transformation.
Photo: JRE

precisely tailored to the needs of the relevant target groups in the catchment area. JRE thus creates and manages the **marketplaces of tomorrow**, with local amenities and community services.

To this end, the company has been using **established strategic target group models** based on psychology for many years in the development, repositioning, revitalisation, letting and management of commercial properties. These models originate from **neuroscientific research** and combine this with **empirical consumer research** and geodatabases for localisation.

As a fast-growing family business, JRE offers a **high level of service depth** along the **entire value chain**.

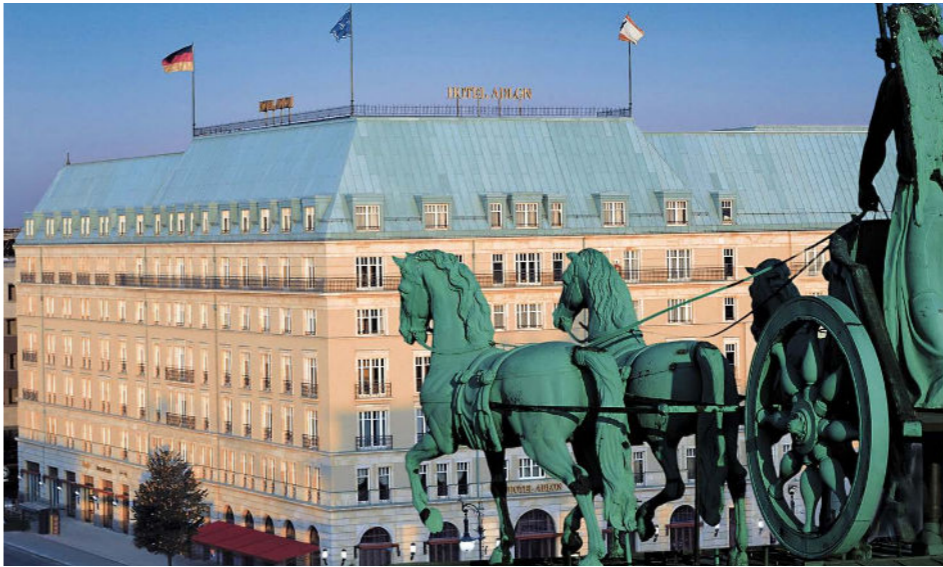
JAGDFELD REAL ESTATE



This enables great foresight even in highly complex assets. The senior-led and senior-staffed interdisciplinary teams have many years of **industry experience** in proprietary and third-party mandates. Proactive entrepreneurial action based on **own investments** in the

managed properties characterises JRE's services.

The company professionally accompanies and shapes the **transformation** in the real estate industry and designs and implements the **neighbourhood development** of tomorrow.



Adlon Berlin: Project development, fund syndication, asset, property and building management.
Photo: Patzschke Architektur



Mixed-use project: Plaza Frankfurter Allee Berlin – office and commercial building with private university: project development, asset, property and building management.
Photo: JRE

Retail Services

- Asset management
- Property management
- Repositioning
- ESG optimisation
- Revitalisation
- Leasing management
- Centre management
- Project development
- Marketing & PR
- RE-IT-system house
- Financial accounting
- Building management

jagdfeld-realestate.de



Developing the marketplaces of tomorrow. Netto market in Titz-Rödingen.
Photo: JRE