

## PRESS RELEASE

### Jagdfeld Real Estate hands over 2,000 m<sup>2</sup> to “IU Internationale Hochschule” in the “PLAZA Frankfurter Allee”

*Private university expands its Berlin campus to almost 11,700 m<sup>2</sup>/ Model example of a successful transformation from a former hotel into a modern university*

*Düren/ Berlin, December 10, 2025. Asset manager Jagdfeld Real Estate has now refurbished 2,000 m<sup>2</sup> of new space for its tenant “IU Internationale Hochschule” and let it on a new and long-term lease. This means that the Berlin campus of the private university of applied sciences is growing again – this time by 20% from around 9,700 m<sup>2</sup> to around 11,700 m<sup>2</sup>.*

“In an extensive 14-month conversion and planning phase, we have now also been able to convert former office space on the 3rd and 4th floors of ‘PLAZA Frankfurter Allee’ into modern training and seminar rooms that enable up to 600 people to learn and work in a flexible and contemporary way,” says Stefan Schulz, Head of Technical Property Management Germany at Jagdfeld Real Estate. The work included drywall construction, new floor and wall surfaces, doors, sanitary facilities and the installation of modern ventilation, heating and air conditioning technology. Fire protection, accessibility and technical equipment were also brought up to date. A particular challenge was the modern cooling technology, which was not installed on the roof as usual, but in four rooms of the newly converted areas.

“As Germany’s largest university, we are delighted to be able to meet the increasing demand for our Berlin location and to have a partner in Jagdfeld Real Estate who is committed to professionally implementing our location requirements,” explained Petra Barlen-Flackmann, Asset Manager of IU Internationale Hochschule, at yesterday’s key handover ceremony. The new premises can already be used for the current winter semester.

### **Prime example of a successful transformation from a former hotel into a modern university**

As early as 2020, Jagdfeld Real Estate began to create tailor-made capacities for the IU Internationale Hochschule in the PLAZA Frankfurter Allee from space that was previously a hotel – a prime example of a successful transformation. “The great success of the IU in our building is also proof of our strength in realizing our customers’ requirements flexibly and competently. And our possibilities are still not exhausted,” emphasizes “Jagdfeld Real Estate” manager Schulz.

## ***The „IU Internationale Hochschule“***

The „IU Internationale Hochschule“ is a private, state-recognized university of applied sciences and the largest university in Germany with over 130,000 students. Students can choose from more than 200 Bachelor's, Master's and MBA programs at 37 locations. The Berlin campus, which is located in the “PLAZA Frankfurter Allee” in the Friedrichshain district, offers 20 courses ranging from A for architecture to W for business informatics. Further information can be found at: <https://www.iu.de/campus/berlin/duales-studium/>

## ***The „PLAZA Frankfurter Allee“***

The “PLAZA Frankfurter Allee” accommodates over 50 tenants in 42,200 m<sup>2</sup> of office, retail and restaurant space and offers 700 parking spaces. The Düren-based asset manager “Jagdfeld Real Estate” has been managing the property in Berlin's trendy Friedrichshain district for a group of investors for over 25 years.

*Note to editors: The accompanying photo shows the symbolic handover of keys in the newly designed IU premises in the PLAZA Frankfurter Allee, attended by Stefan Schulz, Head of Technical Property Management Germany at Jagdfeld Real Estate, Alexander Sigl, Regional Director Campus Management & Student Services at IU International University, Petra Barlen-Flackmann, Asset Manager at IU, and Frederike Reitz Mörsberger, architect at Jagdfeld Design responsible for the renovation planning (from left to right). It is free to publish as part of your reporting (copyright: Jagdfeld Real Estate).*

For further inquiries:

Dr. Christian Plöger

Head of Corporate Communications & Public Affairs at „Jagdfeld Real Estate“

Mob.: + 49 172 263 89 04

Mail: [christian.ploeger@jagdfeld-realestate.de](mailto:christian.ploeger@jagdfeld-realestate.de)

Web: [www.jagdfeld-realestate.de](http://www.jagdfeld-realestate.de)

<https://plaza-frankfurter-allee.de/>

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*Jagdfeld Real Estate (Jagdfeld RE) - part of the Jagdfeld Group - has been successfully developing, realizing and managing retail, office, hotel and residential properties for over 45 years. Since then, the asset manager has realized, revitalized and managed more than 800 properties with a volume of over five billion euros. Almost 200 specialists currently manage properties worth around EUR 3 billion with a total area of around 704,000 m<sup>2</sup>.*