

PRESS RELEASE

„Jagdfeld Real Estate“ revitalizes „Strandhotel Zingst“ just in time

Punctual reopening on May 3 after four months of extensive refurbishment of all rooms and public areas

Düren/Zingst, 3 May 2024 - A rarity: after exactly four months of closure, asset manager Jagdfeld Real Estate has now successfully completed the revitalization of its Strandhotel Zingst property and reopened it as planned. "Strandhotel Zingst" and reopen as planned. Today May 3, the traditional Vorpommern hotel will once again welcome its guests, who will benefit from an investment of more than € 6.75 million in all rooms and public areas.

"A big compliment to our entire team! Whether in the hotel, the construction management, the interior design and of course the construction workers - everything worked perfectly. Guests can expect a completely renovated hotel that will still be familiar to them. The 'Strandhotel Zingst' is now the new fixed star on the Darß," says Benedikt Jagdfeld, head of the asset manager 'Jagdfeld Real Estate', which manages the hotel on behalf of an institutional investor.

Hotel Director Kai Harmsen is also "absolutely proud" of his team, who not only worked hard with his employees on the preparatory and follow-up measures, but also actively used the time. "We prepared intensively for the new season in creative workshops and team training sessions. Every department has developed smaller and larger innovations that our guests will notice," explains Harmsen. They can hardly wait, because on the opening weekend, the Strandhotel Zingst' is already more than 80% full.

Maritime design concept from the hand of interior designer Anne Maria Jagdfeld

This could only work so well because the various trades worked hand in hand to implement the maritime design concept by internationally renowned interior designer Anne Maria Jagdfeld, which envisages two design concepts for all 122 rooms and suites. Sand-colored walls and elaborately embroidered, curved headboards with ikat or coral motifs give the rooms an individual, homely character.

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New beds with a generous length of 2.10 meters as well as new mattresses and toppers provide excellent sleeping comfort. In 20 rooms, the double beds can also be set up individually as single twin beds. The walnut furniture gives the rooms a cozy feel-good factor. New comfortable seating in classic shapes and zero-waste fabrics (100% recycled) round off the new living concept - whether as an armchair or sofa. And in 20 rooms, the sofa bed can be transformed into an additional bed.

A newly integrated entertainment cube with charging options for mobile devices, radio, Bluetooth streaming box and telephone as well as modern flat-screen TVs leave nothing to be desired in terms of technology. 30 rooms have also been equipped with a desk to enable guests to work.

The bathrooms have also been extensively renovated: Comfortable and almost floor-to-ceiling showers have been extended to 90 rooms, while the rest are equipped with a spacious bathtub. Modern fittings with easily adjustable thermostats provide additional comfort.

The maritime design concept is continued in the public areas such as the lobby, restaurant and bar, which have also been completely redesigned. Furniture made of limed black wood and coral red velvet as well as glazed tiled mirrors in the restaurant bring back memories of the seaside culture of times gone by. The numerous maritime photographs that adorn the walls in a "Petersburg hanging" and a harmonious lighting concept give the room, which can be used by more guests thanks to new variable seating, a homely atmosphere.

Last but not least, the 1,400 m² spa and wellness area with its Finnish, bio and steam saunas has undergone a complete overhaul. Here, too, guest requests were met and an additional relaxation room was created; new loungers and daybeds provide even more relaxation options at the indoor and outdoor pool. Sporty guests can also look forward to new training equipment in a new and larger fitness room.

"Restaurant Nautica" even more individual and flexible

One of the major innovations developed by the hotel team is the new kitchen concept in the "Restaurant Nautica". In future, guests will be able to put together their own menu and the choice of dishes will be more flexible and unconventional overall.

Vegan and vegetarian dishes will also have a permanent place, and the already close relationship with local and regional producers (the fresh fish comes directly from the neighboring fisherman) will be further intensified. "And this is just the beginning, more innovations are to come," promises Hotel Director Harmsen.

The „Strandhotel Zingst“

The asset manager "Jagdfeld Real Estate" has been responsible for the "Strandhotel Zingst", which opened in summer 2006, on behalf of an institutional investor from the outset. After the investor decided to remove the hotel from the chain hotel sector, it has been repositioned as an owner-managed individual hotel since January 2022. The "Strandhotel Zingst", which is located on the Fischland-Darß-Zingst peninsula, has 122 rooms and suites as well as a 1,400 m² spa and wellness area with indoor and outdoor pool, whirlpool, two saunas and fitness room, restaurant and bar. The town center is 50 meters away and the beach is a two-minute walk away. The resort is located directly on the Zingster pier in the unspoiled national park, between the Baltic Sea and the Bodden.

Note to editors: The attached photos show the renovated "Strandhotel Zingst" and are free for publication as part of your reporting (Copyright: Strandhotel Zingst, photographer: Christian Perl).

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Jagdfeld Real Estate (Jagdfeld RE) - part of the Jagdfeld Group - has been successfully developing, realizing and managing retail, office, hotel and residential properties for over 45 years. Since then, the asset manager has realized, revitalized and managed more than 800 properties with a volume of over five billion euros. Almost 200 specialists currently manage properties worth around EUR 3 billion with a total area of around 704,000 m².