



### PRESS RELEASE

#### "Jagdfeld Real Estate" with sustainability certificate for "Strandhotel Zingst"

*Düren/Zingst, June 6, 2023: Asset manager Jagdfeld Real Estate is also focusing on sustainability at its Strandhotel Zingst property and has now had the hotel certified by the Berlin-based GreenSign Institute, achieving the second-highest level certificate ("GreenSign Hotel Level 4") at the first attempt. This makes the hotel on the Darß only the second in the region to harmonize entrepreneurial action, ecological demands, social commitment and economic success in a special way according to the demanding criteria of the "GreenSign" Institute.*

"With this ESG project, we have taken an important step towards becoming verifiably sustainable. This gives the environment, people and the property a resilient perspective for a future worth living in. ESG is often still in its infancy, but we are tackling it," explains Benedikt Jagdfeld, head of the asset manager 'Jagdfeld Real Estate', who would like to see even more people join in, as only 16 hotels in Mecklenburg-Vorpommern are certified.

In order to obtain the GreenSign certificate, the Strandhotel Zingst had to meet over 100 criteria in eight categories such as the environment (energy, water, waste), biodiversity and cultural heritage or quality management and sustainable development and then undergo an audit. The hotel was able to achieve the impressive "GreenSign" level four out of five at the first attempt, which means it also meets the criteria of the Global Sustainable Tourism Council (GSTC).

Asset manager Jagdfeld does not want to stop there: "We have now commissioned the myclimate foundation to measure our CO2 'footprint' in order to gain insights for further improvements. We are excited to see what comes of this," says the entrepreneur.

#### ***The „Strandhotel Zingst“***

The asset manager "Jagdfeld Real Estate" has been responsible for the "Strandhotel Zingst", which opened in summer 2006, on behalf of an institutional investor from the outset. After the investor decided to remove the hotel from the chain hotel sector, it has been repositioned as an owner-managed individual hotel since January 2022. The "Strandhotel Zingst", which is located on the Fischland-Darß-Zingst peninsula, has 122 rooms and suites as well as a 1400 m<sup>2</sup> spa and wellness area with indoor and outdoor pool, whirlpool, two saunas and fitness room,

## Einatmen | Ausatmen | Ankommen

#### **STRANDHOTEL ZINGST**

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IBAN: DE23 1307 0024 0257 0117 00

#### **STRANDHOTEL ZINGST-DARSS GMBH & CO. KG**

Sitz der Gesellschaft:  
Kölstr. 91, 52351 Düren  
Handelsregister: AG Düren-HRA 2470  
USt-IDNr.: DE 232 565 824

#### **KOMPLEMENTÄRIN:**

#### **STRANDHOTEL ZINGST-DARSS GMBH**

Sitz der Gesellschaft:  
Kölstr. 91, 52351 Düren  
Geschäftsführer: Benedikt Jagdfeld, Thomas Kühl  
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restaurant and bar. The town center is 50 meters away and the beach is a two-minute walk away. The resort is located directly on the Zingst pier in the unspoiled national park, between the Baltic Sea and the Bodden.

### ***The „GreenSign“-Institute***

The “GreenSign” sustainability certification is awarded by the Berlin “GreenSign” Institute. The certification is practical and is based on high standards in accordance with EMAS and DIN ISO 14001. With the “GreenSign” certification, the GreenSign Institute offers hoteliers, SPAs and companies an integrated and sophisticated testing system that structures, evaluates and documents the ecological, social and economic aspects of business management in over 100 criteria. The creation of a CO2 footprint can be booked as an option. The company is given the opportunity to further expand its sustainability activities and optimize its operating processes. In Germany, the GSTC-recognized “GreenSign” is the market leader as a sustainability certification for hotels.

*Note to editors: The attached photo shows the “Strandhotel Zingst” and is free for publication as part of your reporting (Copyright: Strandhotel Zingst; Photographer: Christian Perl) You will also find the “GreenSign-Hotel Level 4” logo.*

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*Jagdfeld Real Estate (Jagdfeld RE) - part of the Jagdfeld Group - has been successfully developing, realizing and managing retail, office, hotel and residential properties for over 40 years. Since then, the asset manager has realized, revitalized and managed more than 800 properties with a volume of over five billion euros. Currently, almost 200 specialists manage properties with a value of over 2.8 billion euros and a total area of around 704,000 m².*